



**EVALUATING THE IMPACT OF A MONTHLY CLEAN-UP DRIVE
INITIATIVE OF THE UBLC-COLLEGE OF CRIMINAL JUSTICE
EDUCATION IN BARANGAY BULACNIN, LIPA CITY**

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ABSTRACT

Community engagement is an essential component of higher education, particularly for programs preparing students for careers in public service. This study evaluated the impact of a sustained monthly clean-up drive conducted by 200 students from the College of Criminal Justice Education (CCJE) of the University of Batangas–Lipa City in Barangay Bulacnin over an

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six-month period from September to February. Guided by an action research framework, the study followed a cyclical process of planning, implementation, observation, and reflection. Data were collected through participation records, student reflection papers, field observations, and semi-structured interviews with barangay officials. Findings revealed significant improvements in environmental cleanliness, particularly in waste-prone areas such as roadsides and drainage systems. In addition, students exhibited increased civic responsibility, teamwork, discipline, and environmental awareness. Barangay officials reported improved community cooperation and more responsible waste management practices among residents. The study concludes that sustained service-learning initiatives significantly contribute to both student formation and community development. Recommendations emphasize institutionalization, structured monitoring, environmental awareness integration, and strengthened university-community collaboration

Keywords: *action research, community engagement, service-learning, criminal justice education, civic development*

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